

## Top WordPress Web Design Companies

Did you know that more than 35% of all the websites are designed with WordPress?

Our team of expert analysts has researched and ranked the best WordPress web design companies based on the quality of their portfolios, client testimonials, awards and industry recognition. Here are the top three:



### Kanda Software

[Visit Website](#)

Experts in custom web development. Kanda Software delivers services to clients in various industries such as healthcare, education, marketing and financial industries.

**Featured clients:** Epion Health, Houghton Mifflin Harcourt, Verizon Media

📍 Massachusetts 🧑‍💻 500 - 999 ⌚ \$50/hr 💰 \$25,000+



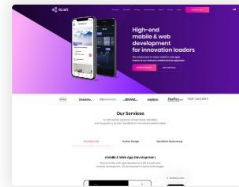
### itCraft

[Visit Website](#)

itCraft delivers web design and web development services to clients in various industries, from healthcare to logistics and fintech. Their teams are specialized in Android, iOS and full-stack web development.

**Featured clients:** Deloitte Digital, Sodexo, DHL, Rossmann

📍 Poland 🧑‍💻 50 - 99 ⌚ \$50/hr 💰 \$25,000+



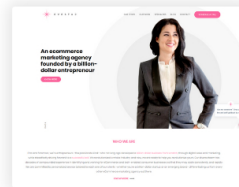
### Evestar

[Visit Website](#)

Florida based marketing experts offering end-to-end solutions for businesses in the fashion and luxury industries. Evestar develops custom websites using Magento, Shopify and WooCommerce.

**Featured clients:** Anatomie, Noli, LIVLY, xSuit, Jets Smarter

📍 Florida 🧑‍💻 Under 49 ⌚ Inquire 💰 \$10,000+



## Best WordPress Web Design Companies – 2020 Rankings

Here you will find the complete list of the top WordPress web design companies that build customized, mobile responsive and cost-effective websites.

COMPANY	WEBSITE	LOCATION	TEAM SIZE	AVERAGE RATE	MINIMAL BUDGET
1. Kanda Software	<a href="#">kandasoft.com</a>	Massachusetts	500 - 999	\$50/hr	\$25,000+
2. itCraft	<a href="#">itcraftapps.com</a>	Poland	50 - 99	\$50/hr	\$25,000+
3. Evestar	<a href="#">evestar.com</a>	Florida	Under 49	Inquire	\$10,000+
4. Digital Silk	<a href="#">digitalsilk.com</a>	Florida	50 - 99	\$125/hr	\$10,000+
5. WANDR	<a href="#">wandr.studio</a>	California	Under 49	\$150/hr	\$10,000+
6. RNO1	<a href="#">rno1.com</a>	California	50 - 99	Inquire	Inquire
7. ICON Worldwide	<a href="#">icon-worldwide.com</a>	Switzerland	Under 49	\$50/hr	\$10,000+
8. Selleo	<a href="#">selleo.com</a>	Poland	50 - 99	\$45/hr	\$10,000+
9. SmartSites	<a href="#">smartsites.com</a>	New Jersey	50 - 99	\$100/hr	Inquire
10. ITechArt Group	<a href="#">itechart.com</a>	New York	1000 & Up	\$50/hr	\$25,000+
11. Mountaintop Web Design	<a href="#">mountaintopwebdesign.com</a>	Colorado	Under 49	\$125/hr	\$1,000+
12. Bop Design	<a href="#">bopdesign.com</a>	California	Under 49	\$175/hr	\$25,000+
13. Decipher Zone Softwares	<a href="#">decipherzone.com</a>	India	100 - 249	\$20/hr	\$1,000+
14. Marcher Internet Marketing	<a href="#">marcheragency.com</a>	California	Under 49	\$75/hr	\$1,000+
15. AWORK Webbureau	<a href="#">awork.dk</a>	Denmark	Under 49	\$100/hr	\$1,000+

16. Grand Apps	<a href="http://grandapps.com">grandapps.com</a>	Michigan	Under 49	\$100/hr	\$1,000+
17. IIH Global	<a href="http://iihglobal.com">iihglobal.com</a>	United Kingdom	Under 49	\$20/hr	\$1,000+
18. Cappen	<a href="http://cappen.com">cappen.com</a>	Florida	Under 49	\$60/hr	\$10,000+
19. Viral In Nature Inc.	<a href="http://viralinnature.com">viralinnature.com</a>	Canada	Under 49	\$100/hr	\$1,000+
20. Mint Design Agency	<a href="http://mintdesignagency.com">mintdesignagency.com</a>	California	Under 49	\$150/hr	\$1,000+
21. IT CRAFT	<a href="http://itechcraft.com">itechcraft.com</a>	Germany	100 - 249	\$45/hr	\$1,000+
22. FATbit Technologies	<a href="http://fatbit.com">fatbit.com</a>	India	100 - 249	\$30/hr	Under \$1,000
23. Media Development	<a href="http://mediadevelopment.com">mediadevelopment.com</a>	Illinois	Under 49	\$100/hr	\$1,000+
24. TechUptodate	<a href="http://techuptodate.com">techuptodate.com</a>	Australia	Under 49	\$35/hr	Under \$1,000
25. Weight Creative	<a href="http://weightcreative.com">weightcreative.com</a>	Canada	Under 49	\$120/hr	\$1,000+
26. Warren Creative	<a href="http://warrencreative.com">warrencreative.com</a>	United Kingdom	Under 49	Inquire	\$1,000+
27. Webby Central LLC	<a href="http://webbycentral.com">webbycentral.com</a>	Massachusetts	50 - 99	\$20/hr	Under \$1,000
28. Never Settle	<a href="http://neversettle.it">neversettle.it</a>	Colorado	Under 49	Inquire	\$1,000+
29. ElephantMark	<a href="http://elephantmark.com">elephantmark.com</a>	Florida	Under 49	\$125/hr	\$10,000+
30. Anderson Collaborative	<a href="http://andersoncollaborative.com">andersoncollaborative.com</a>	Florida	Under 49	Inquire	\$1,000+
31. BMG MEDIA	<a href="http://bmgmediaco.com">bmgmediaco.com</a>	Michigan	Under 49	\$150/hr	\$1,000+
32. On Purpose Projects	<a href="http://onpurposeprojects.com">onpurposeprojects.com</a>	Canada	Under 49	\$75/hr	\$1,000+
33. Pedalo	<a href="http://pedalo.com">pedalo.com</a>	United Kingdom	Under 49	Inquire	Inquire
34. Baldwin&	<a href="http://baldwin.agency">baldwin.agency</a>	North Carolina	Under 49	\$150/hr	\$25,000+
35. Hooked On Code	<a href="http://hookedoncode.com">hookedoncode.com</a>	Texas	Under 49	\$150/hr	\$10,000+
36. Forge and Smith	<a href="http://forgeandsmith.com">forgeandsmith.com</a>	Canada	Under 49	\$150/hr	\$1,000+
37. Comrade Web Agency	<a href="http://comradeweb.com">comradeweb.com</a>	Illinois	Under 49	\$100/hr	\$10,000+
38. Afritech Media	<a href="http://afritechmedia.com">afritechmedia.com</a>	South Africa	Under 49	\$10/hr	Under \$1,000
39. Mumble	<a href="http://mumbleideas.it">mumbleideas.it</a>	Italy	Under 49	\$55/hr	\$10,000+
40. OCEANONE Design	<a href="http://oceanonedesign.com">oceanonedesign.com</a>	Florida	Under 49	\$125/hr	\$1,000+
41. IPIX Tech Services	<a href="http://ipixtechnologies.com">ipixtechnologies.com</a>	India	50 - 99	\$20/hr	Under \$1,000
42. Innovative Solutions Group	<a href="http://inovativhosting.com">inovativhosting.com</a>	Montana	Under 49	\$75/hr	Under \$1,000
43. Avid Brio	<a href="http://avidbrio.com">avidbrio.com</a>	India	Under 49	\$20/hr	Under \$1,000
44. SkyPoint Studios	<a href="http://skypointwebdesignbillingsmo...">skypointwebdesignbillingsmo...</a>	Montana	Under 49	\$75/hr	Under \$1,000
45. Inboundsys	<a href="http://inboundsys.com">inboundsys.com</a>	India	Under 49	\$19/hr	Inquire
46. Envision Dennis Romano LLC	<a href="http://envisiondr.com">envisiondr.com</a>	New Jersey	Under 49	\$137/hr	\$10,000+
47. Acehweb.com	<a href="http://acehweb.com">acehweb.com</a>	Indonesia	Under 49	\$50/hr	Under \$1,000
48. WDI	<a href="http://wdipl.com">wdipl.com</a>	India	Under 49	\$12/hr	\$1,000+
49. Exemplifi	<a href="http://exemplifi.io">exemplifi.io</a>	California	100 - 249	\$75/hr	\$1,000+
50. HTML Pro	<a href="http://htmlpro.net">htmlpro.net</a>	New York	50 - 99	\$75/hr	\$1,000+

WordPress web design is the process of creating websites using the open-source content management system (CMS) – WordPress.

WordPress design agencies consist of designers who are skilled in HTML, CSS, JavaScript and PHP. They are in charge of providing their clients with fully functional and also compelling products.

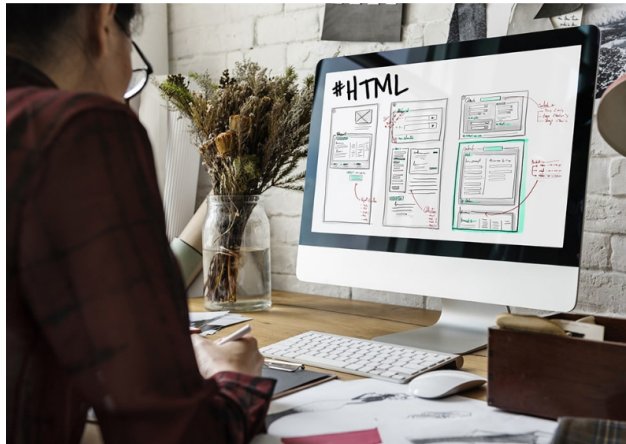
Although versions of WordPress are accessible for anyone to use, brands still need to invest in a custom WordPress web design company to get a design that stands out, catches the audience's attention and outperforms the competition.

## What Does A Custom WordPress Web Design Company Specialize In?

A WordPress web design agency creates tailor-made designs that correspond to your requirements and your clients' needs.

Some of their primary responsibilities include:

- ▶ Performing the target market and competitor research
- ▶ Designing and developing customized websites
- ▶ Focusing on UX/UI
- ▶ Optimizing websites for search engines
- ▶ Managing visual and written content
- ▶ Creating and customizing plugins and themes
- ▶ Implementing 3rd party integrations
- ▶ Creating analytical reports
- ▶ Making websites mobile responsive
- ▶ Offering security and maintenance services
- ▶ Train website owners to manage websites
- ▶ And more



WordPress web design companies charge between \$25 and \$150 per hour

## What Are The Different Types Of WordPress Web Design Firms?

We can classify WordPress web design companies into several categories based on:

- ▶ **The type of services they offer:** Some of these agencies offer a full spectrum of web design services while others may provide you with consulting only.
- ▶ **The type of businesses they work with:** Some agencies tend to work with large brands, while others tend to work with SMBs.
- ▶ **The industries they serve:** Depending on their clientele, these companies have acquired experience in different industries, from real estate to law.
- ▶ **Their location:** The best firms that offer WordPress web design services are situated in different locations like [Texas](#), Miami and California.

Depending on your needs, this classification can be your guide that will help you in your search for the right partner who can meet your requirements.

## How Much Do WordPress Web Design Companies Charge?

The top WordPress design companies usually offer two pricing plans: per project and per hour.

Some of the factors that will influence the fee per project are:

- ▶ Design and theme
- ▶ Features
- ▶ Search engine optimization
- ▶ Plugins and extensions
- ▶ And more

In this case, you can expect to pay between \$3,000 and \$30,000 for professional WordPress design. It all depends on your needs and requirements.

When it comes to the cost per hour, the fee drastically varies. So, you can approximately pay between \$25 – \$150 depending on the company's experience, size and seniority.

Looking for the best SEO web design companies?

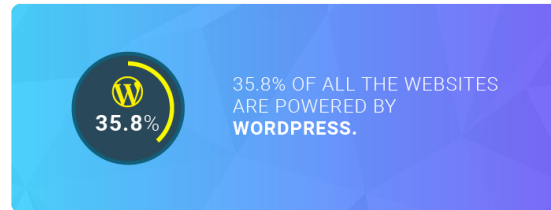
Find them here!

## 5 Reasons To Hire A WordPress Web Design Agency

**Interesting fact:** 35.8% of all the websites are powered by WordPress.

According to [WPBeginner](#), some of the most popular businesses that have WordPress websites are:

- ▶ Bloomberg
- ▶ Sony
- ▶ Facebook
- ▶ MTV News
- ▶ BBC America



Here is why you should also invest in WordPress web design services:

### 1. Cost-effectiveness

WordPress is an open-source CMS and is free for anyone to use. Although you need to consider the help of a professional WordPress design and development agency, it costs less than an HTML website, for instance.

Moreover, WordPress design is quick and easy since there are thousands of themes available in its library. There are also hundreds of free plugins you can use to extend your website's functionality.

### 2. Customization

Working with a [custom](#) WordPress web design company will help you get an authentic website that is created to meet your unique needs only.

They will conduct thorough research of your target market and then customize all the plugins that your website includes. This will help you stand out from the crowd and differentiate from your competition.

### 3. Search Engine Optimization

Research shows that WordPress dominates Google's search engine results with [2.28 billion](#) results.

One of the reasons why many businesses choose this content management system is its ability to help in the websites' optimization for search engines which is important in improving your rankings.

The Yoast SEO plugin is always up-to-date and makes the optimization process much easier.

On the one hand, it allows you to add pages' URLs, focus keywords, title tags and meta descriptions which are essential elements of SEO.

On the other hand, it provides you with guidance on SEO reliability by providing you with analysis, problems and suggestions on how to improve the structured content.

Furthermore, with Yoast SEO, you can also generate a sitemap structured file that allows search engines to understand what content is available on your site.

All these little factors can contribute to higher rankings on search engines which will ultimately result in higher website traffic and conversions.



### 4. Mobile Responsiveness

[Mobile](#) responsiveness is another of Google's ranking factors and WordPress offers a range of responsive theme designs.

Thus, investing in WordPress web design services you can get a website that works and looks good on different mobile devices.

This will eliminate the need to develop separate websites for different devices and will contribute to good user experience.

### 5. Content Management

Thanks to the expertise of WordPress web design companies you can manage your content easier than ever.

The editor that this tool offers is simple and it allows writing, editing, attaching files, adding tags,

using headers, assigning authors and administrators while limiting their freedom and much more.

Moreover, it also makes the usage of multiple content areas on one page possible which enhances your website's design.

## How To Hire A WordPress Web Design Firm

To choose the most suitable custom WordPress web design company for your business you need to define your goals and requirements first.

That way you will be able to search for a partner that can fulfill the necessary aspects of a site and meet your specific needs.

Here is what to pay attention to during your search for the right candidate:

- ▶ **Strategy:** Ask the potential companies to provide you with a clear strategy of the designing process. This will help you find out what their methodologies are and discover their capacity to meet your expectations.
- ▶ **Experience:** See what projects these WordPress web design companies have worked on to understand the level of their experience and industry-relevant expertise.
- ▶ **Tools and resources:** Find out what technologies and tools they use. The company that has access to premium and cutting-edge resources will be able to create a quality website from scratch.
- ▶ **Reputation:** Consider the feedback of past clients to see how reliable and credible every WordPress web design firm is as well as what results they are capable of delivering.
- ▶ **Security:** Learn how these designers keep the websites they create secure. There are so many hacking attacks happening that you should consider partnering with a company that can keep it safe.
- ▶ **Customer support:** Make sure you do a little research and find out what customer support the WordPress web design companies offer. Then, choose the one that will provide you with a quick response and solve errors or bugs in a timely manner.
- ▶ **Cost:** Ask these companies about a price estimate as well. This will help you understand which of them can be the right fit.

Looking for top Drupal web design companies?

Find them here!

## 15 Questions To Ask Before You Hire A Custom WordPress Web Design Company

1. How will you determine our goals?
2. What type of WordPress web design services do you offer?
3. What type of tools and resources do you use to implement your strategies?
4. How do you stay up-to-date with the latest technologies in WordPress website design?
5. What is the procedure of WordPress CMS web design?
6. How will you make sure my website is mobile responsive?
7. How will you optimize it for search engines?
8. Will you measure my website's performance? Will you provide me with analytical reports? How often?
9. Will I get complete ownership once you launch it?
10. What results should I expect and when?
11. What is the deadline for the project? How long will it take to launch my site?
12. Who will work on my project and how experience they are in WordPress web design?
13. Will you keep a backup of my website?
14. Do you provide after launch support and maintenance?
15. How much will you charge me? Are there any additional fees I should be aware of?

## Last Tips To Consider Before You Start Working With A WordPress Web Design Agency

WordPress web design companies specialize in building professional websites that are cost-effective, 100% customizable and mobile responsive.

The number of businesses that invest in professional WordPress design and development services is constantly on the increase. The reasons for this include:

- ▶ It takes less time to build them
- ▶ It offers a range of free plugins you can use to extend your website's functionality
- ▶ It makes content management simple
- ▶ It is SEO friendly

To pick the right partner from our list of candidates make sure you set interviews with every potential WordPress web design agency. Then, consider their strategy, experience, reputation, cost, customer support and the tools they use.

Once you've made a choice, the last step to take is to sign the contract.

Before you put your signature on the agreement:


- ▶ **Negotiate if necessary:** Both sides should agree to what is provided in the agreement. So, don't put your signature on it until you approve every single clause.
- ▶ **Ensure the quality of your website:** To make sure your website comes without any issues or bugs, ask the custom WordPress web design company you hire to include a few clauses on its quality.

- **Ask about the post-launch cost:** Ask whether the cost of professional WordPress design and development services you get include the fee for after-launch support. This will help you avoid any hidden costs.

Bets of luck!

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Scroll Up To Find The Best WordPress Web Design Companies And Pick Your Partner Today!



### Drupal Web Design Companies

These top-ranked experts can customize your Drupal template or design an entirely new website.


Drupal Web Design Companies



### Shopify Web Design Companies

These are the top-ranked Shopify designers who create engaging online stores modifying existing templates or creating new from scratch.


Shopify Web Design Companies



### BigCommerce Web Design Companies

Find the leading BigCommerce web designers who create market-leading e-stores.

BigCommerce Web Design Companies



### Magento Web Design Companies

Find the top-ranked Magento designers who create advanced e-stores that attract and retain customers.

Magento Web Design Companies